

PTV invests in intelligent traffic control

PTV AG intensifies cooperation with GEVAS software GmbH / Enhanced range of ITS solutions for urban traffic management

Karlsruhe, Germany. January 16, 2012. Intelligent software helps to control road traffic. The German software provider PTV AG now expands its lead in the transportation solutions market based on intelligent traffic control: On January 1, 2012, it entered a cooperation agreement with GEVAS software, a leading traffic engineering firm from Munich. PTV has acquired GEVAS product rights to extend its product portfolio with important ITS software components (Intelligent Transportation Systems). GEVAS, on the other hand, will be able to sharpen its profile as project and integration solutions partner. PTV has also taken a minority stake in GEVAS, further strengthening the companies' close ties. The long-term cooperation will enable the development of seamlessly integrated solutions for traffic management and traffic control.

PTV AG will strengthen its position as a smart software company through this new cooperation. "GEVAS software components complement and support our product portfolio," explains PTV Board member Dr.-Ing. Thomas Schwerdtfeger. "Our aim is to develop and further enhance open systems and standards so that they can be used for any system integrator."

GEVAS project and integration solutions business will also benefit from its closer cooperation with PTV: the Munich-based transportation experts will be proactively supported by PTV's global distributor and partner network. Moreover, they will receive fresh impetus from the project business in Karlsruhe.

The wide range of customers includes cities, municipalities, regional authorities, system integrators, automobile manufacturers and mobility service providers. They will benefit from a unique spectrum of Intelligent Transportation Systems (ITS) for transportation management and traffic control which ranges from strategic road network planning and generation of

traffic information for navigation systems to intelligent signal control, for example.

Joining forces for success

Both PTV and GEVAS have extensive expertise in the ITS market and have worked on several common projects, such as dMotion in Düsseldorf, Germany, Vienna Region in Austria and Traffic Management for the City of Edmonton in Canada. The new cooperation is basically the continuation of the ITS Seamless Initiative (www.its-seamless.com) which was founded by both companies in 2010.

Management changes at GEVAS

Besides GEVAS founder and managing director Herwig Wulffius, Dr.-Ing. Gerhard Ploss (PTV) and Dr.-Ing. Frank Offermann (GEVAS) have been appointed managing directors of GEVAS software GmbH. The former managing director Michael Ganser has stepped down from his position as member of the management board.

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Background information:

Success Story: City of Edmonton, Canada

The project for the City of Edmonton, Canada, was successfully completed in 2011. Further project partners included MYGISTICS and PTV America, two U.S.-based affiliates of PTV. For more information, visit: <http://www.transformingedmonton.ca/index.php/2011/11/16/edmontons-cutting-edge-traffic-management/>

GEVAS software

Founded in 1980 GEVAS software was run as a separate business unit (focus on Application Software) of the former GEVAS Ingenieurgesellschaft für Verkehrsplanung, Verkehrstechnik und Anwender-Software GmbH. Then, in 2000, it became an independent company.

GEVAS software has specialised in road traffic technology and develops innovative software solutions in the fields of urban traffic management, intelligent traffic control and information and management systems for public transport. GEVAS' solutions are distributed as software products or used as components for project implementation in order to develop and maintain complete ITS systems.

BALANCE, the traffic-adaptive network control by GEVAS software, provides an optimum and pro-active control strategy for a transportation network, which means dynamic green time, reduced fuel consumption and air pollution. BALANCE enables planners to react quickly and flexibly to changes in traffic volumes and it provides a comprehensive view of the traffic situation throughout the entire road network.

<http://www.GEVAS.eu>



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About PTV Planung Transport Verkehr AG

Our vision is to plan and optimise everything that has to do with moving people and goods on a global scale.

The PTV Group provides cutting-edge software technology and consulting to enable customers to meet their mobility needs. It helps people plan and manage traffic and transportation, provides them with the latest traffic reports and assists them in optimising their long-term resource allocation. Since 1979, the independent corporate group has been a leading provider of products and solutions for travel, traffic and transportation planning.

Strong international demand has fuelled dynamic growth: We currently have over 700 employees worldwide crafting innovative solutions for our customers in the public and private sectors. Our Karlsruhe headquarters acts as a development and innovation centre with tight links to research and educational institutions. We additionally maintain shareholdings and subsidiaries in Germany, Europe and every continent in the world.

In the Traffic Software, Transport Consulting and Logistics business fields, PTV technology forms the foundation of a host of brand-name products and our own leading map&guide and PTV Vision product lines.

PTV. The transportation experts.