

## Press Release

### Focus on urban mobility at the PTV ITS Conference

Invitation to the 8th PTV ITS Conference in Düsseldorf on October 11, 2010

**Karlsruhe, Germany, August 11, 2010. How can we ensure future-orientated mobility in urban areas? A major challenge is to reconcile the demand of municipalities and citizens for smart mobility. Stakeholders from public authorities, science and industry will be discussing promising mobility concepts at the PTV ITS Conference in Düsseldorf on October 11. Further conference details are available at [www.itsconference.de](http://www.itsconference.de).**

Different interests and needs – one common goal: Countries, cities, municipalities, infrastructure providers, transport associations, car manufacturers as well as public transport operators, energy providers, telecommunication operators and software providers want to develop solutions that make urban mobility more attractive. But how can we make all protagonists work together?

PTV ITS Conference, which will take place in Düsseldorf on October 11, is the right forum to discuss these issues. A list of international speakers from public authorities, industry and research has been pulled together. The City of Düsseldorf will for example present its innovative traffic management system, Peugeot will focus on scenarios for electric vehicles and Frost&Sullivan will give key insights into the latest research studies. Novel mobility concepts and ideas from Denmark, Belgium and North America are also on the packed agenda.

In addition to numerous insightful presentations, attendees will have the opportunity to meet and network with peers. To complement the learning-packed days, PTV is offering an entertaining evening event. The detailed agenda including registration form is available at [www.itsconference.de](http://www.itsconference.de).

254 words. Author's copy kindly requested.

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**PTV's World of ITS**

PTV has pioneered the world of ITS for more than 30 years with a wide range of innovative software solutions built around core traffic and geospatial competences. The company cater to the needs of public authorities, engineering firms and automotive and location-based service providers with a unique mission: providing the right information at the right time and in the right form. Thanks to PTV's world leadership in transport simulation, the solutions can be used to provide short-term and long-term traffic forecasts, to combine them with real-time information and to assess the effectiveness of strategies.

**PTV Planung Transport Verkehr AG**

The PTV Group provides cutting-edge software technology and consulting to enable customers to meet their mobility needs. It helps people plan and manage traffic and transportation, provides them with the latest traffic reports and assists them in optimising their long-term resource allocation. Since 1979, the independent corporate group has been a leading provider of products and solutions for travel, traffic and transportation planning.

Strong international demand has fuelled dynamic growth: PTV currently has over 700 employees worldwide crafting innovative solutions for its customers in the public and private sectors. Our Karlsruhe headquarters acts as a development and innovation centre with tight links to research and educational institutions. We additionally maintain shareholdings and subsidiaries in Germany, Europe and every continent in the world.

In the Traffic Software, Transport Consulting and Logistics Software business fields, PTV technology forms the foundation of a host of brand-name products and our own leading map&guide and PTV Vision product lines.

PTV. The transportation experts.

**Images**



To find out more about urban mobility at the PTV ITS Conference in Düsseldorf on October 11, 2010 visit [www.itsconference.de](http://www.itsconference.de).