

## Press Release

### China's first transport association benefits from PTV's extensive transportation expertise

Deputy Mayor Qiao from Foshan, Chancheng District, intensifies German-Chinese cooperation and signs letter of intent

**Karlsruhe/Germany, August 2, 2010. Global demand for German expertise on transport concepts is ever increasing, in particular in the dynamic growth regions of Asia and the Middle East. In late July, a prestigious delegation from the Chancheng District in China visited PTV AG in Karlsruhe. The German company, a global provider of software and consulting services for traffic and transportation planning, is pleased to announce that Mr. Qiao, Deputy Mayor of the City of Foshan, signed a declaration of intent, affirming that both parties intend to intensify their cooperation in order to further improve traffic and transport in China.**

The City of Foshan that has 800,000 inhabitants living in an area of 154 km<sup>2</sup> is way ahead of the field: in September 2008, it established China's first transport association. At that time, the Chinese authority also asked the German transportation experts to support it with their knowledge and expertise. Since then, the Municipality of Foshan has been using the software suite PTV Vision with its module VISUM for transportation planning. They also obtained advice from PTV on the establishment of the transport association.

Both parties now want to continue strengthening its successful cooperation with the aim to optimise traffic and transportation. There has been concrete discussion on introducing advanced intelligent transportation systems (ITS) and of taking measures designed to improve public transport. The delegation that consisted of the senior department heads of the Transport Bureau, the Environmental Protection Bureau, and the Water, Human Resources and Social Security Authorities and the Urban Comprehensive Administration also visited the City of Nuremberg and the City of Munich.

Deputy Mayor Qiao emphasised: "It is exciting to gather first-hand information on German flagship projects focussing on traffic concepts. This

allows us to find out more about the various options that could be useful for the City of Foshan. The visit to Karlsruhe has definitely reaffirmed our intention to intensify our cooperation with PTV."

The PTV Group provides cutting-edge software technology and consulting to enable customers to meet their mobility needs. It helps people plan and manage traffic and transportation, provides them with the latest traffic reports and assists them in optimising their long-term resource allocation. Since 1979, the independent corporate group has been a leading provider of products and solutions for travel, traffic and transportation planning.

Strong international demand has fuelled dynamic growth: PTV currently has over 700 employees worldwide crafting innovative solutions for its customers in the public and private sectors. Its Karlsruhe headquarters acts as a development and innovation centre with tight links to research and educational institutions. The company additionally maintains shareholdings and subsidiaries in Germany, Europe and every continent in the world. Its China office is located in Shanghai.

466 words. Author's copy kindly requested.

#### Images:



(unterschrift\_foshan\_ptv\_2010.jpg) Yu Qiao, Mayor of the City of Foshan and Dr. Peter Mott, Senior Consultant, PTV Germany, sign a letter of intent: the aim is to further optimise traffic and transport in Foshan.



(chin\_delegation\_2010.jpg) A prestigious delegation from Foshan, Changcheng district visiting PTV in Karlsruhe. First row, from left to right Deputy Mayor Yu Qiao; Consultant Dr. Gerd Stucke, PTV China; Director Hang Xu, District Transport Bureau; Director ZhiLin Liang, District Environmental Protection Bureau; in the middle, from left to right: Director JianBo Deng, Urban Comprehensive Administration of Changcheng; PTV Consultant Dr. Peter Mott; Director WeiQuan Tang, District Human Resources and Social Security; Director SheJian Ou, District Water Authority; last row, from left to right: Interpreter Xi Stucke-xia, and Andreas Schmidt and Kristina Stifter, PTV Germany.

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**PTV Planung Transport Verkehr AG**

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In the Traffic Software, Transport Consulting and Logistics Software business fields, PTV technology forms the foundation of a host of brand-name products and our own leading map&guide and PTV Vision product lines.

PTV. The transportation experts.