

Short profile

PTV Planung Transport Verkehr AG

PTV AG provides software, consulting and research for travel, traffic and transportation planning in the B2B field. PTV solutions such as map&guide for professional route planning, PTV Vision with the VISUM module for traffic and transportation planning and PTV Intertour for trip and distribution planning have been established as European market leaders. The three business fields Traffic, Mobility and Logistics secure the long-term future of mobility with new concepts and innovative technologies.

Whether road, rail or public transport – intelligent consulting and planning designed to optimise and use traffic and transportation systems world-wide is the key focus of activities within the **Traffic** business field. In this field PTV works primarily with local authorities, private and public transport operators, public transport companies and transport consortia as well as with engineering offices and the industry.

Mobility is concerned with software solutions and services for personalized mobility management. Telematics service providers, mobility headquarters and Internet portals will find an optimum platform and the latest technologies for Web, WAP and traceable mobile devices. PTV is a real pioneer in the field of offboard navigation.

The **Logistics** business field focuses on software products and components for the entire logistics chain. The product portfolio ranges from structural analysis and trip planning to fleet management and controlling. Geomanagement systems for sales management and sales force control complement the extensive range of logistics solutions.

The group-independent enterprise was founded in 1979. With over 300 Karlsruhe/Germany-based employees and numerous branch offices and associated companies in Europe, Asia and USA, PTV is actively opening up national and international markets.