

## PTV wins Foreign Trade Prize GLOBAL2011

New competition of the Karlsruhe technology region now completed

**Karlsruhe, Germany. November 8, 2011. Internationalism is important. Yesterday, the Karlsruhe Technology Region awarded the first GLOBAL 2011 prize honouring business concepts and activities in foreign trade. The winner of the competition in the category Service was the software provider PTV Planung Transport Verkehr AG.**

"PTV is an exceptional company in our region," says the mayor of Karlsruhe and member of the jury Heinz Fenrich. In particular the worldwide cooperation with research and academia, the scope of options allowing users to adapt the software to local requirements and the company's cooperative form of international partner management were rated highly.

According to the Chamber of Commerce and Industry, 98 per cent of the German exporting companies are medium-sized enterprises. The same applies to the prize winner PTV employing some 700 mobility experts worldwide. 450 of them work at PTV's headquarters in Karlsruhe and at the branch offices throughout Germany.

### **Scientific networking**

PTV arose from the University of Karlsruhe and since its foundation it has been closely linked to research and academia. Its foreign trade policy is based on a global network. The company cooperates with universities and institutions around the world. Currently more than 150 research institutes and universities use the transportation planning software PTV Vision.

Over the past 30 years PTV has grown organically: from a five-man business to an internationally renowned group with numerous affiliates, partners and distributors. Today, users in more than 90 countries rely on PTV technology.

Thomas Haupt, a PTV Board member states: "In the course of internationalisation we have always made sure that our roots in the Karlsruhe technology region are preserved. And we are proud that our software products and consulting services are now well-known around the

globe. Mobility is one of the people's basic needs. We want to continue planning and optimising everything that involves moving people and goods on a global scale."

325 words. Author's copy kindly requested.

#### Photos/Charts



PTV Board member Thomas Haupt receives the foreign trade prize GLOBAL2011. (TH\_GLOBAL.jpg)



The foreign trade prize GLOBAL2011 was awarded for the first time in Karlsruhe - PTV feels very honoured to receive the award. GlobalAward.JPG

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#### About PTV Planung Transport Verkehr AG

The PTV Group provides cutting-edge software technology and consulting to enable customers to meet their mobility needs. It helps people plan and manage traffic and transportation, provides them with the latest traffic reports and assists them in optimising their long-term resource allocation. Since 1979, the independent corporate group has been a leading provider of products and solutions for travel, traffic and transportation planning.

Strong international demand has fuelled dynamic growth: We currently have over 700 employees worldwide crafting innovative solutions for our customers in the public and private sectors. Our Karlsruhe headquarters acts as a development and innovation centre with tight links to research and educational institutions. We additionally maintain shareholdings and subsidiaries in Germany, Europe and every continent in the world.

In the Traffic Software, Transport Consulting and Logistics business fields, PTV technology forms the foundation of a host of brand-name products and our own leading map&guide and PTV Vision product lines.

PTV. The transportation experts.