

Sophisticated trip planning

Trip planning in publishing with PTV Intertour/Print

At the press wholesalers Trunk in Munich around 65 trips and 12,000 kilometres are driven daily. For many years the expert dispatcher has been planning "classically" by hand, head and calculator. But more and more magazine titles and 20 percent more unloading points require not only more time for trip planning, more transparency is also required to keep an overview.

User: **Press wholesaler Trunk GmbH**, Munich, delivers over 40,000 tons of newspapers and magazines to approx. 3,000 customers a year, 280 employees in logistics

Task: Daily trip planning and allocation of trips to forwarders.

Solution: The trip planning software PTV Intertour/Print.

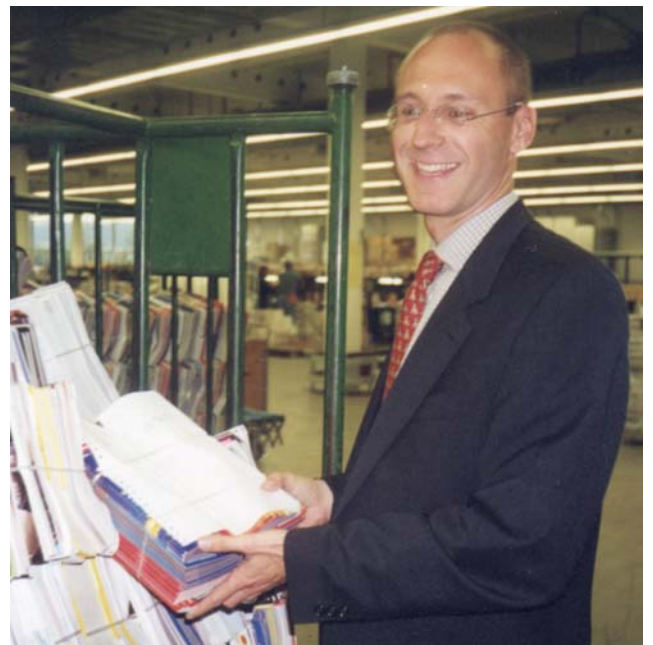
"Unfortunately the first trip planning software from another company proved to be the less elegant wholesaler solution", says Mr. Sensburg, company secretary and manager of logistics at Trunk. The complicated data maintenance meant unexpected extra costs. Also the program was hardly in use as it planned using direct distances, as the crow flies and not kilometre distances." As a whole the program was a wrong investment" sums up Mr. Sensburg.

Success the second time around

However he remained open to a progressive solution and after a few trade fair visits to watch the market ptv intertour/print was tested. The Munich colleague Jost took a close look at another program at the same time. The test result was clearly to the advantage of the PTV software. Mr. Sensburg explains his decision "PTV Intertour/Print seemed to be the solution which was the most comprehensible and which fulfilled our requirements the most."

All conditions such as customer opening times, load capacities and time limits are automatically included in the planning. An overview of the individual trips with all necessary details on costs, for example, creates transparency of the situation. As control system PTV Intertour/Print makes the cost-benefit effectiveness clear. Particularly valuable is the display of trips on the digital map, as this means a great reduction in the work load for the dispatcher.

The software has been in use at Trunk now since 1999 and has since convinced further companies in the publishing branch. In this way other wholesalers such as NPV Nürnberg, Becker & Winarek, Kaschwitz, PVG Frankfurt and the publishing group Rhein-Main are now amongst PTV's customers.



Manager of logistics at Trunk GmbH in Munich

Mr. Sensburg sums up: "Nothing works without people, but we are no longer so dependent on human expertise. I feel more comfortable since we have been using PTV Intertour/Print, particularly when my expert colleague is not here".