

Mineralbrunnen Überkingen-Teinach:

Professional trip planning and improved service

Support in planning needed...

Reliable delivery with flexibility - the service demands of the customers can only be met with high-quality performance in logistics. This is why Mineralbrunnen Überkingen-Teinach AG wanted a professional trip planning software for daily planning.

User: **Mineralbrunnen Überkingen-Teinach AG**, founded in 1923, five branches in Baden-Württemberg, fulfils utmost quality demands with brands such as Hirschquelle, Staatlich Fachingen, Teinacher, Afri Cola or Bluna.

Task: Planning of 100 to 150 vehicles with 500 to 800 orders a day, reliable delivery, flexibility, consideration of all important conditions.

Solution: Professional software for trip planning, PTV Intertour

- ▷ The drivers no longer have to decide on the trip sequence themselves - they can concentrate completely on driving safely.
- ▷ Statistics on departure and arrival times, preparation or standing time form a solid foundation for sales decisions.



... and found.

The company decided on PTV Intertour, the European market leader in professional interactive trip planning. This is what logistics manager Helmut Mayer, independent logistics advisor from Munich had to say: "The quality of the daily planning for the private freight traffic and the forwarders was greatly improved. The short planning times and the resulting efficiency of the dispatchers meant that the processes in the dispatching department could be improved".

The daily advantage

The program proved itself mostly with its precision and its consideration of restrictions such as vehicle capacity, customer opening times or unloading times. Trips costs are clear and trip processes optimised from a cost point of view.

Apart from the automation of trip planning, which clearly takes the workload off dispatchers, PTV Intertour also offers the following advantages:

- ▷ The evaluation of fleet equipment makes it clearer to see which vehicle is best suited to which trip and how the vehicle capacity can be optimised.

The daily planning

After automatic trip planning the dispatcher is also able to manually modify the trip planning. Changes in the sequence of delivery points, sudden cancellations or new orders from the customer can be taken into account without any problems. The impacts on costs are shown immediately.

The logistics manager summarises as follows: "The purchase of the professional trip planning software PTV Intertour paid off quickly for us."